

GREEN LIVING THROUGH CONSCIOUS CONSUMERISM

LECTURE WITH NIKKI FLORIO

PRESENTED BY THE UC DAVIS TAHOE ENVIRONMENTAL RESEARCH CENTER



Nikki Florio is the founder and director of the Tahoe Regional Environmental Education (TREE) Program. TREE is a non-profit which focuses on Sustainable Lifestyles promotion. TREE's three branches include environmental education, community outreach and green business; promotion and onnection. Since its inception in 2002, TREE has educated thousands of students, community and business members through its education, community and business, programs and events.

Date: Wednesday, September 24, 2008

Time: 5:30 – 7:30 p.m.

Lecture begins promptly at 6:00 p.m.

Cost: \$5 donation requested. No-Host Bar.

Location: Assembly Rooms 139 & 141,
Tahoe Center for Environmental Sciences
291 Country Club Drive, Incline Village, Nevada
(on the campus of Sierra Nevada College)

Join us for a lively presentation on “Green Living through Conscious Consumerism: Understanding our impact on the Economy, Societies and the Environment” with guest presenter Nikki Florio.

Green Living through Conscious Consumerism will introduce

the variables involved in consumerism and lifestyle practices which impact ourselves and the world around us.

Topics covered will include human impact on the planet, lifestyle habits, impacts of consumption, the four R's of sustainability, understanding “greenwashing” and more.